



Special Media Opportunities

Contact: Jessica Robinson (Ofc: 573-841-5849,
Cell: 573-821-1172)

Join us for a Biodiesel Ride-and-Drive Experience!

**MEDIA AND INVITED
GUESTS ONLY**

Sunday, February 7th
10:30 a.m. – 1:00 pm

Join us for a spin in the latest and greatest diesel vehicles powered by biodiesel! You'll experience the power and performance of these beautiful new 2010 vehicles from multiple manufacturers, and have the opportunity to ask questions of the vehicle representatives along the way.



Sunday's Ride-and-Drive is a private opportunity for members of the media and invited guests. On Tuesday we will open it up for attendees of the conference.

Shuttle departs Gaylord Convention Center/Porte Corchere entrance at 10:30 a.m. for 11:00 a.m. event. It starts at Classic Clean Fuels, a nearby B20 fueling station. After a short press conference during which you can expect to hear a major OEM announcement, you can drive the diesel vehicles around the dealership or back to the Gaylord.

Address:

Classic Clean Fuels
2501 William D. Tate Avenue
Grapevine, TX 76051

Onsite Contacts:

Jennifer Weaver (NBB) – Cell (734) 904-3822
Mike Zorn (Classic Chevrolet) - Direct (817)
421-7253

Hosted by the National Biodiesel Board





Take a Tour of One of the Finest Biodiesel Plants in North Texas!

**MEDIA AND INVITED
GUESTS ONLY**

Sunday, February 7th
1:00 p.m. – 3:00 p.m.

Grab a box lunch available at the Gaylord before the shuttle departs the Gaylord Convention Center/Porte Chochere entrance at 1:00 p.m. Direct Fuels is a nearby BQ-9000 plant, complete with a comprehensive testing lab, that has the capacity to produce 10 million gallons a year, mostly from a plentiful byproduct of the Texas beef industry – fat! The company's plant is located next to its petroleum terminal.

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Address:

Direct Fuels
12485 Calloway Cemetery Rd.
Eules, TX 76040

Onsite Contacts:

Mark Farrer, Director of Biodiesel Operations
Cell: (817) 676-7636
Main: (817) 354-2777

Jenna Higgins Rose
Cell: (573) 808-0815

He Predicts the Future...and You Can Ask Him Questions!

Media Availability

Monday, February 8th
10:45 a.m. – 11:45 a.m.
Dallas 7 at the Gaylord

Said to have an “uncanny ability to make astonishingly accurate predictions,” Don Reynolds will provide valuable insights into the current state of the U.S. economy and discuss “the new normal” at the first General Session. Are we on the road to recovery? How will the biodiesel industry fare? Reynolds will examine these and other questions during his remarks. Immediately following his keynote address, Reynolds will be available to answer questions from the media.



See many of our “biodiesel beauties” on display in the Expo Hall!



Biodiesel Vehicle Showcase

Monday, February 8th

And

Tuesday, February 9th

12:30 p.m. – 1:30 p.m.
Expo Hall at the Gaylord

Join us in the Expo Hall during lunch as auto company and vehicle representatives reveal their latest clean diesel product offerings powered by biodiesel. Be sure to stop by to hear ground-breaking biodiesel related announcements from the OEMs, as well as glimpses into their plans for the future. These “biodiesel beauties” will remain on display throughout the full Expo Hall hours on Monday and Tuesday.

And you won't want to miss Tuesday's big announcement!

ENTERPRISE HOLDINGS™

Media Availability

Tuesday, February 9th

10:45 a.m. – 11:15 a.m.

Vehicle Showcase – Expo Hall

Alamo

enterprise

National.



Join us on the Expo Hall floor, Vehicle Showcase area, for a major announcement and press Q &A with Enterprise Holdings. Look for the rent-a-car shuttle!

Hosted by the National Biodiesel Board

2010 NATIONAL BIODIESEL CONFERENCE & EXPO

TODAY'S CHALLENGE • TOMORROW'S IMPACT

Save the Date!

FEBRUARY 7-10, 2010 :: GAYLORD TEXAN RESORT & CONVENTION CENTER :: GRAPEVINE, TEXAS